

Media Placement Technologies 500 North Washington Street Suite 303 Alexandria, VA 22314

Contract # 3	329764
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Schedule Dates 10/30/12-11/06/12 Advertiser Pol/R McKenna/R/Governor (16706) Agency

Media Placement Technologies (4260) Political - Federal Candidate (1067)

Brand Political Candidate (18969)

Salesperson Telerep/Washington DC, Washington DC (1040) Telerep/Washington DC

Buyer Name MEADE, NICOLE Phone/Fax CPE

Product

Sales Office

Billing Type

Account Types National/Political

Standard Comments MCKENNA FOR GOVERNOR ROB MCKENNA FOR GOVERNOR, **Date Entered** 08/30/12 Last Modified

08/30/12 Dana Dixon

CO-OP No 06282806 Headline #

Demo Order Type

Package Deal

Commission

Sales Tax

Entered By

Normal

Commission % 15.00

\$11,648.25 **Net Total** \$66,006.75 By Broadcast Month Spots Rate Nov. 2012 93 \$77,655.00 Grand Total: 93 \$77,655.00

Seattle (KIRO)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	e Th	Fr	Sa Su	ı Spo	ots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	4:30A- 4:59A (PST)		i	1	1	1	1	i i		4	\$110.00	\$440.00	Seattle (KIRO)	430AM NEWS	8/30/12
2.0	Normal Line / Spot	11/05/12-11/06/12	5	:30	4:30A- 4:59A (PST)		1	1			1			2	\$110.00	\$220.00	Seattle (KIRO)	430AM NEWS	8/30/12
3.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	5A- 5:59A (PST)			1	1	1	1			4	\$200.00	\$800.00	Seattle (KIRO)	5AM NEWS	8/30/12
4.0	Normal Line / Spot	11/05/12-11/06/12	5	:30	5A- 5:59A (PST)		1	1	İ	I	I I			2	\$200.00	\$400.00	Seattle (KIRO)	5AM NEWS	8/30/12
5.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	5:58A- 7A (PST)			1	1	1	1			4	\$325.00	\$1,300.00	Seattle (KIRO)	6AM NEWS	8/30/12
6.0	Normal Line / Spot	11/05/12-11/06/12	5	:30	5:58A- 7A (PST)		1	1	İ	I	l I			2	\$325.00	\$650.00	Seattle (KIRO)	6AM NEWS	8/30/12
7.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	7A- 9A (PST)	8		X	X	X	X			8	\$150.00	\$1,200.00	Seattle (KIRO)	THIS MORN	8/30/12
8.0	Normal Line / Spot	11/05/12-11/06/12	5	:30	7A- 9A (PST)	4	Χ	X	l	l L	l I			4	\$150.00	\$600.00	Seattle (KIRO)	THIS MORN	8/30/12
9.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	6:57A- 8:30A (PST)			l l	į	İ	i I	1		1	\$145.00	\$145.00	Seattle (KIRO)	SAT 7AM NEWS	8/30/12
10.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	9:56A- 11A (PST)	4		X	X	X	X	 		4	\$935.00	\$3,740.00	Seattle (KIRO)	PRICE IS RIGHT	8/30/12
11.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	9:56A- 11A (PST)	2	Χ	X	I	l L	l I	 		2	\$935.00	\$1,870.00	Seattle (KIRO)	PRICE IS RIGHT	8/30/12
12.0	Normal Line / Spot	10/31/12-10/31/12	2	:30	10:58A- 12P (PST)			l	1					1	\$1,035.00	\$1,035.00	Seattle (KIRO)	Y&R	8/30/12
13.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	12P- 12:30P (PST)			1	1	1	1			4	\$260.00	\$1,040.00	Seattle (KIRO)	NOON NEWS	8/30/12
14.0	Normal Line / Spot	11/05/12-11/06/12	5	:30	12P- 12:30P (PST)		1	1	İ	İ	I I			2	\$260.00	\$520.00	Seattle (KIRO)	NOON NEWS	8/30/12
					CON	FIF	RM	AT	[[NC	C(TNC	RA	CT					

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Media Placement Technologies 500 North Washington Street Suite 303 Alexandria, VA 22314

Contract #	3
Schedule Dates	10,
Advertiser	Pol
Agency	Me

Product

Sales Office

Account Types

Date:

Comments

29764 /30/12-11/06/12

I/R McKenna/R/Governor (16706)

Media Placement Technologies (4260) Political - Federal Candidate (1067)

Brand Political Candidate (18969)

Salesperson Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC MEADE, NICOLE **Buyer Name**

Phone/Fax CPE N/A

National/Political Billing Type Standard

> MCKENNA FOR GOVERNOR ROB MCKENNA FOR GOVERNOR,

Date Entered 08/30/12 Last Modified 08/30/12

Dana Dixon **Entered By** No CO-OP

Headline # 06282806

Demo

Order Type Normal

Package Deal Commission % 15.00

Date:

Comments:

Commission \$11,648.25 **Net Total** \$66,006.75

Sales Tax

Seattle (KIRO) By Broadcast Month **Spots** Rate Nov. 2012 93 \$77,655.00 Grand Total: 93 \$77,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	1:58P- 3P (PST)			1	1	1	1		4	\$195.00	\$780.00	Seattle (KIRO)	DEAL	8/30/12
16.0	Normal Line / Spot	11/05/12-11/06/12	5	:30	1:58P- 3P (PST)		1	1					2	\$195.00	\$390.00	Seattle (KIRO)	DEAL	8/30/12
17.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	3:58P- 5P (PST)	4		Х	Х	Х	Х		4	\$350.00	\$1,400.00	Seattle (KIRO)	JUDGE JUDY	8/30/12
18.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	3:58P- 5P (PST)		1						1	\$350.00	\$350.00	Seattle (KIRO)	JUDGE JUDY	8/30/12
19.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	5P- 5:30P (PST)			1	1	1	1		4	\$550.00	\$2,200.00	Seattle (KIRO)	5PM NEWS	8/30/12
20.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	5P- 5:30P (PST)		1						1	\$550.00	\$550.00	Seattle (KIRO)	5PM NEWS	8/30/12
21.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	5:30P- 6P (PST)			1	1	1	1		4	\$500.00	\$2,000.00	Seattle (KIRO)	530PM NEWS	8/30/12
22.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	5:30P- 6P (PST)		1						1	\$500.00	\$500.00	Seattle (KIRO)	530PM NEWS	8/30/12
23.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	6P- 6:30P (PST)			1	1	1	1		4	\$500.00	\$2,000.00	Seattle (KIRO)	6PM NEWS	8/30/12
24.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	6P- 6:30P (PST)		1						1	\$500.00	\$500.00	Seattle (KIRO)	6PM NEWS	8/30/12
25.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	5P- 5:30P (PST)							1		\$400.00)	Seattle (KIRO)	SAT 5PM NEWS	8/30/12
25.0.1	Preempt	11/03/12														Seattle (KIRO)	Program Change/Exception	
26.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	5:30P- 6P (PST)							1		\$400.00)	Seattle (KIRO)	SAT 530PM NEWS	8/30/12

CONFIRMATION CONTRACT

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Accepted-Station:

Accepted-Agency/Advertiser:



Media Placement Technologies 500 North Washington Street Suite 303 Alexandria, VA 22314

Contract #	32976
Schedule Dates	10/30/12-1
Advertiser	Pol/P McKe

1/06/12 Pol/R McKenna/R/Governor (16706) Agency Media Placement Technologies (4260)

Product Political - Federal Candidate (1067) Brand Political Candidate (18969)

Salesperson Telerep/Washington DC, Washington DC (1040)

Sales Office Telerep/Washington DC MEADE, NICOLE **Buyer Name**

Phone/Fax CPE N/A

Date:

Account Types National/Political Billing Type Standard

Comments MCKENNA FOR GOVERNOR ROB MCKENNA FOR GOVERNOR, **Date Entered** 08/30/12 **Last Modified**

08/30/12 Dana Dixon

CO-OP No 06282806 Headline #

Demo

Entered By

Order Type Normal

Package Deal Commission % 15.00

Date:

Comments:

Commission \$11,648.25 **Net Total** \$66,006.75

Sales Tax

Seattle (KIRO) By Broadcast Month Spots Rate Nov. 2012 93 \$77,655.00 Grand Total: 93 \$77,655.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	a Su	Spots	Rate	Total	Station	Comments	Entered
26.0.1	Preempt	11/03/12														Seattle (KIRO)	Program Change/Exception	
27.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	6:30P- 7P (PST)							1		\$400.00		Seattle (KIRO)	SAT 630PM NEWS	8/30/12
27.0.1	Preempt	11/03/12														Seattle (KIRO)	Program Change/Exception	
28.0	Normal Line / Spot	10/30/12-11/02/12	5	:30	6:58P- ENTERTAINMENT TONIGHT			1	1	1 1	1		4	\$475.00	\$1,900.00	Seattle (KIRO)	ENTERTAINMENT	8/30/12
29.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	6:58P- ENTERTAINMENT TONIGHT		1						1	\$475.00	\$475.00	Seattle (KIRO)	ENTERTAINMENT	8/30/12
30.0	Normal Line / Prime	11/05/12-11/05/12	2	:30	8:58P- 10P (PST)		1						1	\$7,800.00	\$7,800.00	Seattle (KIRO)	2.5 MEN/MIKE & MOLLY	8/30/12
31.0	Normal Line / Prime	10/30/12-10/30/12	2	:30	7:57P- NCIS			1					1	\$8,000.00	\$8,000.00	Seattle (KIRO)	NCIS	8/30/12
32.0	Normal Line / Prime	10/30/12-10/30/12	2	:30	9P- NCIS: LOS ANGELES			1					1	\$7,500.00	\$7,500.00	Seattle (KIRO)	NCIS:LA	8/30/12
33.0	Normal Line / Prime	10/30/12-10/30/12	5	:30	10P- VEGAS			1					1	\$2,350.00	\$2,350.00	Seattle (KIRO)	UNFORGETTABLE	8/30/12
34.0	Normal Line / Prime	11/01/12-11/01/12	2	:30	10P- ELEMENTARY					1			1	\$7,000.00	\$7,000.00	Seattle (KIRO)	MENTALIST	8/30/12
35.0	Normal Line / Prime	11/04/12-11/04/12	2	:30	6:57P- 60 MINUTES							1	1	\$6,000.00	\$6,000.00	Seattle (KIRO)	60 MIN	8/30/12
36.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	11P- 11:35P (PST)			1	1	1 1	1		4	\$1,500.00	\$6,000.00	Seattle (KIRO)	11PM NEWS	8/30/12

CONFIRMATION CONTRACT

TRO-TV does not accent advertising contracts that impermissibly discriminate on the basis of race or ethnicity	This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

Accepted-Station:

Accepted-Agency/Advertiser:

Medi 500 Suite	ia Placement Technologies North Washington Street	, Inc. rd Avenue VA 98121	Scheduli Adverti: Agency Product Brand Salespei Sales Of Buyer N: Phone/F CPE Account Billing T Commer	iser rson ffice lame Fax t Types	329764 10/30/12-11/06 Pol/R McKenna/ Media Placemer Political - Federa Political Candida Telerep/Washin MEADE,NICOLE / N/A National/Politica Standard MCKENNA FOR GC ROB MCKENNA FOR	/R/Goont Teconal Carriage (1: geonal	chnolo ndidat 8969 DC, V DC	ogies (te (10) Washir	(4260) 67)		040)	Date Ent Last Mod Entered CO-OP Headlind Demo Order Ty Package Commis Commis Net Tota Sales Ta	dified By e # ype a Deal ssion % ssion	08/3 Dana No 0628 Nor 15.0 \$11,			Seattle (KIRO) By Broadcast Month Nov. 2012 Grand Total:	93 93	\$77,655.00 \$77,655.00
Line	Line Type / Break Type (Ref #)	Dates	Sec Len	ngth	Run Times	SPW	Мо	Tu \	We Th	ı Fr	Sa Su	Spots	Rate		Total		Station	Comment	s Entere
	Line Type / Break Type (Ref #) Normal Line / Spot	Dates 11/05/12-11/05/12	Sec Len	ngth :30 11P- 11:		SPW	Mo 1	Tu V	We Th	n Fr	Sa Su	Spots 1	Rate \$1,500	0.00		Seattle (KI		Comment 1PM NEWS	
37.0				.5	35P (PST)	SPW		Tu \	We Th	n Fr	Sa Su	Spots 1 2		-	\$1,500.00	Seattle (KII Seattle (KII	RO) 1		8/30/12
37.0 38.0	Normal Line / Spot	11/05/12-11/05/12	2	:30 11P- 11:3 :30 11P- 11:3 :30 11:35P- I	35P (PST)	SPW			We Th			Spots 1 2 4	\$1,500	0.00	\$1,500.00 \$3,000.00		RO) 1 RO) V	1PM NEWS	8/30/12
37.0 38.0 39.0	Normal Line / Spot Normal Line / Spot	11/05/12-11/05/12 11/03/12-11/04/12	2	:30 11P- 11:: :30 11P- 11:: :30 11:35P- I DAVID LI :30 11:35P- I	35P (PST) 35P (PST) LATE SHOW WITH	SPW						Spots	\$1,500 \$1,500	0.00	\$1,500.00 \$3,000.00 \$1,200.00	Seattle (KI	RO) 1 RO) V RO) C	1PM NEWS /KND 11PM NEWS	8/30/12 8/30/12

CONFIRMATION CONTRACT

Date:

Comments:

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Accepted-Station:

Date:

Accepted-Agency/Advertiser: